

OSHER 2009 SURVEY HIGHLIGHTS

Age

2007 70-80 = 39%

2009 70-80 = 42%

3% increase in age category from 2007 to 2009

2007 80-90 = 18%

2009 80-90 = 25%

7% increase from 2007 to 2009

2007 60-70 = 35%

2009 60-70 = 30%

5% decrease from 2007 to 2009

In 2007 age 70 and above accounted for 57% of membership

In 2009 age 70 and above accounted for 67% of membership

The age increase between 2007 and 2009 is 10%

LENGTH of MEMBERSHIP

2007 1-3 years 37%

2009 1-3 years 53%

2007 10 years+ 11%

2009 10 years + 17%

Attendance

1 day 25%

2-3 days 62%

4-5 days 9%

Attendance of AM/PM classes

Stay for PM class after AM class 88% do not attend

Attend an AM class prior to PM class 84% do not attend

Reasons for non attendance: 46% Subject matter not interesting. 25% responded that they were busy with other parts of their lives.

Question: What is the average attendance for AM classes' vrs PM classes.

Recommendation: OSHER should be counting attendance.

Transportation 2007-2009 85 % arrive by car

Parking costs: 19% in 2009 stated that parking costs do affect attendance.

Cost of OSHER: 92% responded just about right.

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